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## EDUCATION

- Ph.D.            Communication Studies, University of Texas at Austin, exp. November 2020  
Dissertation: *Exposure to Misinformation on Social Media: The Influence of Contextual Factors on Motivated Reasoning*  
Advisor: Natalie (Talia) Jomini Stroud  
Committee: Sharon Jarvis, Roderick P. Hart, and Bethany Albertson
- M.A.    2016    Mass Communication, University of North Carolina at Chapel Hill
- B.A.    2014    Psychology and Government, University of Virginia  
Minor: Media Studies

## APPOINTMENTS

- 2017-present    Research Associate  
Center for Media Engagement, University of Texas at Austin
- 2016-2019      Teaching Assistant & Assistant Instructor  
Department of Communication Studies, University of Texas at Austin

## RESEARCH

### *Peer-Reviewed Journal Articles (2)*

**Collier, J.R.**, Kim, Y., & Stroud, N.J. (2020). How news images affect clicking on subscription appeals. *Journalism Practice*. doi: [10.1080/17512786.2020.1738262](https://doi.org/10.1080/17512786.2020.1738262)

\*Van Duyn, E., & **Collier, J.R.** (2019). Priming and fake news: The effects of elite discourse on evaluations of news media. *Mass Communication & Society*, 22(1): 29-48.  
doi:[10.1080/15205436.2018.1511807](https://doi.org/10.1080/15205436.2018.1511807) \**Mass Communication & Society Journal Article of the Year Award*

### *Book Chapters (2)*

**Collier, J.R.** (forthcoming). Conservatives and misinformation. In S. Jarvis (Ed.) *New agendas in communication: How right-wing media and messaging (re)made American politics*. New York: Routledge.

Stroud, N.J. & **Collier, J.R.** (2018). Selective exposure and homophily during the 2016 presidential campaign. In B.H. Warner, D.G. Bystrom, M.S. McKinney, & M.C. Banwart (Eds.)

*An Unprecedented Election: Campaign Coverage, Communication, and Citizens Divided.* (pp. 21-39). Santa Monica, CA: Praeger.

### ***In Progress (7)***

Misinformation on social media: The role of social ties

Public concern for truth: Citizens' interactions with fact-checked claims

The effectiveness of fact check headlines on social media (with Jay Jennings and Talia Stroud)

Processing polarizing content on Facebook (with Yujin Kim and Talia Stroud)

Indifference and citizenship (with Emily Van Duyn)

Testing knowledge to battle misinformation (with Lisa Fazio, Talia Stroud, and Raunak Pillai)

Fonts and political campaigns (with Katherine Haenschen and Daniel Tamul)

### ***Grant-Funded White Papers (4)***

Masullo, G.M., Jennings, J.T., **Collier, J.R.**, Muddiman, A., Murray, C., Chavez, G., Deaven, K., Deller, N., Gursky, J., Joseff, K., Wadman-Goetsch, E., Wilner, T. & Stroud, N.J. (2020, May). Covering coronavirus: How audience needs are changing and how newsroom coverage compares. *Center for Media Engagement*. <https://mediaengagement.org/research/coronavirus-coverage-changes>

Masullo, G.M., **Collier, J.R.**, Muddiman, A., Murray, C., Chavez, G., Deaven, K., Deller, N., Gursky, J., Jennings, J., Joseff, K., Wadman-Goetsch, E., Wilner, T., & Stroud, N.J. (2020). Covering coronavirus: A snapshot of the information people want and what newsrooms are reporting. *The Center for Media Engagement*. <https://mediaengagement.org/research/coronavirus-reporting-snapshot>

**Collier, J.R.** & Stroud, N.J. (2018). Using links to keep readers on news sites. *The Center for Media Engagement*. <https://mediaengagement.org/research/links/>

Stroud, N.J., Kim, Y., & **Collier, J.R.** (2018). Subscription messages. *The Center for Media Engagement*. <https://mediaengagement.org/research/subscription-messages/>

### **FELLOWSHIPS, AWARDS, AND HONORS**

2020            Article of the Year Award (with Emily Van Duyn) for best article published in *Mass Communication & Society* in 2019, Association for Education in Journalism & Mass Communication

2019-2020    University Graduate Continuing Fellowship, The Graduate School, University of Texas at Austin

(Awarded highly selective university-wide fellowship of \$44,000 including tuition assistance to complete dissertation writing and research)

- 2019 Honorable Mention, Seymour Sudman Student Paper Competition, American Association for Public Opinion Research
- 2019 Roderick P. Hart Student Achievement Award, Moody College of Communication, University of Texas at Austin
- 2019 Travel Grants: Student Caucus of the National Communication Association, American Political Science Association, International Communication Association, and the Political Communication Division of the International Communication Association
- 2016-2019 Moody Graduate Fellowship, Moody College of Communication, University of Texas at Austin
- 2018 Travel Grants: Women’s Caucus of the National Communication Association, Political Communication Division of the American Political Science Association, and the Graduate Student Assembly at the UT-Austin
- 2017 Professional Development Award, The Graduate School, UT-Austin
- 2016-2017 Graduate School Fellowship, The Graduate School, University of Texas at Austin
- 2014-2016 Pruden Fellowship, School of Media & Journalism, University of North Carolina at Chapel Hill
- 2014 Psychological Society Award, Psychology Department, University of Virginia (awarded to one B.A. at final exercises for service to department)

## GRANT FUNDING

### *Accepted Research Grants (5)*

- 2019 **Collier, J.R.** Effects of exposure to misinformation on social media. [PI]. \$1,500, Center for Media Engagement.
- 2019 **Collier, J.R.** Effects of exposure to misinformation on social media. [PI]. \$2,000, Annette Strauss Institute for Civic Life, Patricia Witherspoon Research Award.
- 2019 **Collier, J.R.** & Van Duyn, E. Labeling false content. [Co-PI]. \$800, Center for Media Engagement.
- 2018 Van Duyn, E. & **Collier, J.R.** Indifference and deliberation. [Co-PI]. \$500, Center for Media Engagement.

2017 Van Duyn, E. & **Collier, J.R.** Priming and fake news. [Co- PI]. \$500, Center for Media Engagement.

***Grant Proposals Not Accepted (2)***

2018 Van Duyn, E., Tenenboim, O., **Collier, J.R.**, Victoria-Mas, M., & Lacasa, I. Audience engagement through a continuous conversation. [Co-PI]. Tow Center for Digital Journalism.

2018 **Collier, J.R.** OpenMind and incivility. [PI]. OpenMind project directed by John Haidt.

**CONFERENCE PAPERS AND PRESENTATIONS**

Haenschen, K., Tamul, D., & **Collier, J.R.** (2021, January). Font matters: Towards a theory of typeface selection by political campaigns. Paper to be presented at the annual meeting of the Southern Political Science Association, Virtual Conference.

Kim, Y., **Collier, J.R.**, & Stroud, N.J. (2020, August). How hyperpartisan memes drive a spiral of homophily on social media, and how to fix it. Paper presented at the American Political Science Association, Political Communication Preconference, Virtual Conference.

**Collier, J.R.**, Fazio, L.K., & Pillai, R. (2020, June). Testing knowledge to battle misinformation: How quizzes can improve people's memory of fact checks. Paper presented at the Seventh Global Fact-Checking Summit, Virtual Conference.

**Collier, J.R.** & Van Duyn, E. (2020, May). A different kind of backfire: Effects of labeling false content on perceptions of news. Paper presented at the International Communication Association Conference, Virtual Conference.

Stroud, N.J., Jennings, J.T., **Collier, J.R.**, Tenorio, A., & Sterling, J. (2020, May). The effectiveness of fact check headlines on social media: Field experiments across four continents. Paper presented at the International Communication Association Conference, Virtual Conference.

**Collier, J.R.** Dunaway, J., & Stroud, N.J. (2019, Nov.) Pathways to deeper news engagement: Factors influencing click behaviors on news sites. Paper presented at the National Communication Association Annual Conference, Baltimore, MD.

**Collier, J.R.** (2019, Aug). Public concern for truth: Citizens' interactions with fact-checked claims. Paper presented at the American Political Science Association Annual Meeting, Washington, D.C.

Jennings, J.T., **Collier, J.R.**, & Stroud, N.J. (2019, Aug.) Exposure to fact checks on Facebook: Field experiments in four continents. Paper presented at the American Political Science Association, Political Communication Preconference, Washington, D.C.

**Collier, J.R.** & Van Duyn, E. (2019, Aug.) A different kind of backfire: Effects of labeling false content on perceptions of news. Paper presented at the American Political Science Association, Political Communication Preconference, Washington, D.C.

**Collier, J.R.,** Kim, Y., & Stroud, N.J. (2019, May). News images and clicking on subscription appeals. Poster presented at the International Communication Association Annual Conference, Washington, D.C.

Kim, Y., **Collier, J.R.,** & Stroud, N.J. (2019, May). Gain and loss frames in news subscription appeals. Paper presented at the International Communication Association Annual Conference, Washington, D.C.

Van Duyn, E. & **Collier, J.R.** (2019, January). Incivility and indifference: Online deliberation and norms of opinion formation. Paper presented at the Southern Political Science Association Annual Conference, Austin, TX.

**Collier, J.R.** (2018, November). Incidental disengagement: Effects of negative elite coverage on public participation. Paper presented at the Midwest Association for Public Opinion Research Annual Conference, Chicago, IL.

**Collier, J.R.** (2018, November). Accurate identification of news: Understanding the role of media literacy and public opinion. Paper presented at the National Communication Association Annual Conference, Political Communication Division; Salt Lake City, UT.

Van Duyn, E. & **Collier, J.R.** (2018, August). The indifferent citizen: Appraisals of indifference in deliberation. Paper presented at the American Political Science Association, Political Communication Preconference, Boston, MA.

**Collier, J.R.** (2017, November). Political identity and situational goals: The influence of cooperation and competition on intergroup bias. Paper presented at the National Communication Association Annual Conference, Political Communication Division, Dallas, TX.

Van Duyn, E. & **Collier, J.R.** (2017, August). Priming and fake news: The effect of elite discourse on evaluations of news media. Paper presented at the American Political Science Association, Political Communication Preconference, San Francisco, CA.

**Collier, J.R.** (2016, March). Netflix and the Hill: Priming effects of entertainment media on candidate evaluations. Paper selected by the Open Division of the Association for Education in Journalism and Mass Communication, Southeast Colloquium, Baton Rouge, LA.

**Collier, J.R.** (2016, March). Everybody's a cynic: Twitter and the 2015 State of the Union address. Paper selected by the Open Division of the Association for Education in Journalism and Mass Communication, Southeast Colloquium, Baton Rouge, LA.

## **SELECT INVITED TALKS AND CONFERENCES**

**Collier, J.R.** (2020, Feb. 22). How to spot disinformation. Panelist at Common Ground for Texans Meeting, Austin, TX.

**Collier, J.R.** & Kim, Y. (2019, Jun. 26-27). Processing polarizing content. Presentation given at the Integrity Research Academic Workshop, Facebook Research, Menlo Park, CA.

**Collier, J.R.** and Sterling, J. (2019, Jun. 19-21). Impact of fact checks on reader understanding in the real world. Presentation given at Global Fact 6: Sixth Global Fact-Checking Summit, Cape Town, South Africa.

**Collier, J.R.** (2019, Jun. 13-14). Effectiveness of fact checks on social media: Field experiments across four continents. Selected participant for the Digital Threats to Democracy Workshop, Social Science Research Council, New York City, NY.

**Collier, J.R.** (2018, Oct. 26). Encouraging news while discouraging fake news. Presentation given to the Moody College of Communication Parents' Council, Austin, TX.

**Collier, J.R.** & Van Duyn, E. (2018, Oct. 22). Don't call it fake news: News literacy and public discourse. Presentation given to Dr. Stephen Reese's undergraduate signature course, School of Journalism, UT-Austin.

**Collier, J.R.** (2018, Oct. 4). Misinformation Solutions Forum. Invited participant by the Rita Allen Foundation, Washington, D.C.

**Collier, J.R.** (2018, Sept. 28). What is news? Presentation given to Longhorn Village, Austin, TX.

**Collier, J.R.** (2018, Jun. 18). Encouraging recirculation on news sites. Presentation given at the Lenfest Institute for Journalism, Philadelphia, PA.

**Collier, J.R.** (2017, Oct. 17). Media and civic engagement. Presentation given to Dr. Valerie Murphy's undergraduate political communication course, St. Edward's University, Austin, TX.

## **TEACHING & INSTRUCTION**

*Department of Communication Studies, University of Texas at Austin*

### **Instructor of Record**

Spring 2018                      Professional Communication Skills

### **Teaching Assistant**

Spring 2019                      Speech Writing & Criticism

Fall 2018                         Communication Ethics

Fall 2017                         Leadership & Public Memory

Summer 2017                    Political Communication (online course)

Spring 2017                      Social Media and Organizations

Spring 2017                      Digital Communication (hybrid online/offline course)

Fall 2016                         Theories of Persuasion

**Content Development**

Digital Lecturer      Engineering Communication & Professional Communication Skills

**Student Advising**

Intellectual Entrepreneurship Pre-Graduate School Mentor  
Irie B. Crenshaw (B.A. Political Communication, 2019)

**SERVICE*****Service to the University of Texas at Austin*****Department Level: Communication Studies**

2019            Member, Department Chair Search Committee  
2018            Chair, Faculty of the Year Award Committee  
2017-2018     Community Development Chair, Communication Studies Graduate Community  
(elected position)

**Collegiate Level: Moody College of Communication**

2020            Executive Board, Graduate Women in Communication  
2018-2020     President, Graduate Communication Council (elected to two terms)  
2018-2020     Member, Moody Leadership Committee  
2019, 2020     Program Chair, Moody Graduate Research & Creative Symposium  
(founded first peer-reviewed conference for student communication research)  
2018-2020     Ex-Oficio Member, Moody Advisory Council  
2019            Panelist, Graduate School Expert Panel, Undergraduate Learning Assistant  
Program  
2017-2018     Chair, Student Life Committee, Graduate Communication Council

**University Level: University of Texas at Austin**

2019-2020     Voting Member, Senate of College Councils

***Service to the Field*****American Association for Public Opinion Research**

2018            Moderator, Midwest Association for Public Opinion Research

**American Political Science Association**

2019            Panel Chair, Annual Meeting

**International Communication Association**

2020            Annual Conference Reviewer: Political Communication Division

**National Communication Association**

2020            Annual Conference Reviewer: Mass Communication Division, Political  
Communication Division  
2019            Annual Conference Reviewer: Great Ideas for Teaching Students (G.I.F.T.S),  
Mass Communication Division, Student Section  
2018            Annual Conference Reviewer: Political Communication Division

**Ad-Hoc Journal Reviewer**

- 2020 *Journalism Practice, Political Behavior, Media & Communication, Mass Communication & Society*
- 2019 *International Journal of Press/Politics, Mass Communication & Society, Journal of Behavioral and Experimental Economics*
- 2018 *Mass Communication & Society, Communication Quarterly*

**Service to the Community****Engaged scholarship:**

1. Collier, J.R. & Van Duyn, E. (August 23, 2018). [Why we really need to stop saying fake news](#). *Center for Media Engagement* blog.

**Media appearances:**

1. Platoff, E., Walters, E., & Champagne, S.R. (August 4, 2020). [Why Texas' coronavirus data comes with caveats](#). *Texas Tribune*.
2. Tardaguila, C., & Mantas, H. (June 24, 2020). [22 researchers take 'the stage' and share their findings at Global Fact 7](#). *Poynter*.
3. Carson, A., Ruppanner, L., & Ratcliff, S. (May 17, 2020). [Trust in quality news outlets strong during coronavirus pandemic](#). *The Conversation*.
4. Mulcahey, T. (October 26, 2018). [As misinformation crisis deepens, 'fake news' becomes less accurate](#). *International Journalists' Network* blog.
5. Pequenino, K. (October 25, 2018). [Estará o Facebook a ganhar a luta contra as notícias falsas?](#) *Publicó*.
6. Schmidt, C. (September 27, 2018). [Just because clickthrough rates are low doesn't mean you can't do anything about them](#). *NiemanLab*.
7. Lewis, K. (September 14, 2018). [Uncommon knowledge: Resentment, reproduction, and reconciliation](#). *Boston Globe*.
8. Schmidt, C. (September 5, 2018). [What works \(and doesn't\) for advertising your news organization's subscriptions](#). *NiemanLab*.
9. Funke, D. (August 29, 2018). [Reporters: Stop calling everything 'fake news'](#). *Poynter*.
10. Wang, S. (August 24, 2018). [Is there really data that heavy Facebook use caused...erm, is correlated with...erm, is linked to real-life hate crimes?](#) *NiemanLab*.
11. Fisher, M. & Taub, A. (August 23, 2018). [Should we all be taking 'irony poisoning' more seriously?](#) *The New York Times Interpreter* newsletter.
12. Funke, D. & Mantzarlis, A. (August 23, 2018). [Here's how an anti-refugee hoax went viral across Europe](#). *Poynter*.
13. Samuelsohn, D. (April 22, 2016). [The rise of Trump studies: Who is this guy, and how did we get here? A nation of professors scrambles for answers](#). *Politico*.

**ASSOCIATION MEMBERSHIPS**

American Association for Public Opinion Research  
 American Political Science Association, *Political Communication Division*  
 International Communication Association, *Political Communication Division*  
 National Communication Association,  
*Mass Communication Division, Political Communication Division*